

Message Text

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11

ACTION COME-00

INFO OCT-01 EA-07 ISO-00 EB-05 CIAE-00 INR-11 NSAE-00

RSC-01 DRC-01 /026 W

----- 025171

R 160821Z SEP 74

FM AMEMBASSY KUALA LUMPUR

TO SECSTATE WASHDC 7953

UNCLAS KUALA LUMPUR 4481

EO 11652: N/A

TAGS: BEXP, MY

SUBJ: PROPOSED PACIFIC NORTHWEST INTERNATIONAL TRADE

COUNCIL IOGA TRADE MISSION - FOREST INDUSTRIES

MACHINERY

REF: STATE 200919

1. EMBASSY WELCOMES PROPOSAL PACIFIC NORTHWEST INTERNATIONAL TRADE COUNCIL SEND IOGA TRADE MISSION MALAYSIA PROMOTING FOREST INDUSTRIES MACHINERY. NO OBJECTION PROPOSED DATES APRIL 4-5, HOWEVER, APRIL 5 SATURDAY AND LIMITED BUSINESS CAN BE TRANSACTED. WOULD PREFER TWO OR MORE FULL WEEKDAYS FOR MISSION'S VISIT OBTAIN HIGHEST RESULTS.

2. DEPENDING SIZE MISSION GROUP, POST SHOULD BE READILY ABLE SUPPORT MISSION CONTACTING AGENCIES KUALA LUMPUR SPECIALIZED IN SALES FOREST PRODUCTS INDUSTRY. FURTHERMORE, RECENT MARKET SURVEY (SEE A-104) ON TIMBER INDUSTRIES, CONSTRUCTION EQUIPMENT AND BUILDING PRODUCTS, SHOULD ACQUAINT MISSION MEMBERS STATUS LOCAL MARKET. ALTHOUGH EXPORT WOOD PRODUCTS PRESENT TIME EXTREMELY SOFT, SWING UPWARD EARLY 1975 WOULD CREATE NEW DEMAND CAPITAL EQUIPMENT.

3. IN CONFIRMING MISSION VISIT DATES, PLEASE NOTE POST HAS SCHEDULED EDUCATIONAL TRAINING AIDS AND AUDIO VISUAL EQUIPMENT CATALOG SHOW APRIL 21-23. THEREFORE, TO AVOID CONFLICT, MISSION VISIT SHOULD CONFORM EARLY APRIL DATES.

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4. RECENTLY INAUGURATED AIR SERVICE BETWEEN MANILA AND KUALA
LUMPUR SHOULD FACILITATE DIRECT TRAVEL GROUP. BOTH MALAYSIAN
AIRLINE SYSTEM (MAS) AND PHILIPPINE AIRLINES OFFERING DIRECT
SERVICE.
UNDERHILL

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